

# FUN BASEL Vol VI Speakers - Launchlabs Basel –11 April 2017

## Raluca Popescu

Born and raised in Romania, Raluca lived in Belgium and the Netherlands before landing in Basel two years ago. She holds an MSc in Strategic Marketing and has worked in a variety of environments, including two universities, a multinational corporation, a service design consultancy and a start-up incubator. The closest she every got to fame and fortune was holding the door for Madonna once. (She's shorter than you think. Madonna, not Raluca. Although...)

Raluca is very passionate about teaching, behavioral economics, design thinking, terrible puns and just about any books she gets her hands on. She is learning to be comfortable with not having a clear answer when asked "what she's going to do with her life". As far as she's concerned, "if you're the smartest person in the room, you're in the wrong room," which is why she is always looking forward to add to her gallery of FuckUps.



## Ralf Dümpelmann

Optimist by heart and Chemical Engineer ETHZ by profession. Today, running the own company Inolytix Ltd and supporting innovation and entrepreneurs at BaselArea.swiss in the field of Micro, Nano and Materials.

Is life running on a straightforward path? After studying, a PhD and Postdoc position, everything seemed to be ready to enter a successful industrial career 22 years ago. And it worked! Starting as pilot plant chemist, the path led to different positions in R&D including managing global R&D units and director of an R&D Center. However, large corporations have their own limits as this FUN will show. A new area of freedom – and uncertainty - began in 2014 by founding Inolytix, a service for innovative analytical approaches, and entering the innovation agency BaselArea.swiss.

„There are so many exciting topics, opportunities and people around – it's so refreshingly optimistic!“

[www.inolytix.com](http://www.inolytix.com)

[www.linkedin.com/in/ralf-duempelmann](https://www.linkedin.com/in/ralf-duempelmann)



## Sandra Van de Cauter

Based upon decades of experience coaching corporate executives at all levels to connect with themselves and their audiences, Sandra has helped countless people with their communication.

Her education is as diverse as her career track: Masters in Interior Architecture, Professional certificate in Business Management, Business Analysis and Project Management.

Sandra is also a Distinguished Toastmaster, Master Practitioner NLP (Neuro-Linguistic Programming®) and sought-after speaking coach and communication trainer.

She recently got inspired from the following quote:  
'If this is our solution, I want my problem back'

[www.sandravandecauter.ch](http://www.sandravandecauter.ch)



**FUN Basel Organizers: Jutta Jerlich & Isabelle Valibus - 11.04.2017**

**Next FUN: 22 June 2017**